



FREQUENTLY ASKED QUESTIONS

Online Campus Essentials

My organization is not accredited. Are we still eligible?

We understand that governmental bodies, nonprofit organizations and others play a tremendous role in making quality learning accessible to students around the world. We invite you to fill out and submit the form for review by one of our team members.

What's included in the Essentials Catalog?

With student success in mind, as well as providing value for faculty, we created this defined catalog to help users avoid sifting through thousands of courses and find exactly what they need.

In creating the catalog, edX referenced our own research, World Economic Forum data and other sources to identify the skills and subject areas critical to student academic success and to make them job ready.

The Essentials catalog includes 160+ courses in 10 subject areas that students need today and for the future. These include technical skills - like AI, data science, programming, cloud computing, big data and more - as well as human and business enablement skills such as communications, problem solving, leadership and innovation.

The catalog includes courses for beginner to advanced students and in both foundational and more specialized topics.

Do my students earn a certificate when they complete the course(s)?

Yes, the Online Campus Essentials catalog contains verified track courses. Every student who successfully completes a full course and achieves the minimum grade threshold required by the authoring institution will receive a verified certificate.

Students may also choose to pursue a full program certificate by enrolling directly with edX.org or your university can upgrade to a solution that offers entire programs.

How long is this offer available?

The licenses provided to you expire on July 31, 2021. After this time, no additional course enrollments will be allowed.

Active students enrollments will be converted to the audit (non-certificate) track upon license expiration. If your organization decides to purchase subscription licenses, the learner may continue to pursue a certificate in their course. Otherwise, they also have an a la carte option to pay for their single enrollment and continue in the certificate track.

How do I know whether my students/learners are enrolled and actively engaged in courses?

The admin dashboard provides insights into learner activity and progress and passback of the grades if required.

Can I make changes to the Online Campus Essentials Catalog?

edX worked with its partners to curate this high-value catalog and to be able to offer it for free, so we cannot grant requests for changes.

If you're interested in purchasing additional courses for your learners - either by upgrading to the full subscriptions catalog or creating a custom solution, the Online Campus team can help you create the solution that best fits your needs.

Can I combine Online Campus subscriptions with the à la carte model of buying specific courses and programs?

We work with and encourage our Online Campus Essentials customers to build the best program for their students. If you would like to access additional courses, features or services, your options are to:

- A. Purchase the full subscriptions catalog
- B. Work with our sales team to create and purchase a custom solution of courses and services

Visit campus.edX.org to learn about our solutions for higher ed.

Do you support LMS integrations?

edX is integrated with leading LMSs including Canvas (Moodle, and Blackboard in the near future).

LMS integrations are not included with the Online Campus Essentials offer, but you're encouraged to reach out to our sales team to discuss solutions that meet your specific needs.

What happens when access to the free solution expires on July 31, 2021? Will my institution automatically be enrolled into a paid solution?

Not at all. Online Campus Essentials is intended to support colleges and universities fill the immediate need for online content, administrative tools and data to keep students enrolled, engaged and learning. As of July 31, the contract between edX and your institution will expire. Should you wish to extend your access to edX courses and tools or upgrade to even more courses and programs plus enhanced solutions and service, we are happy to work with you to create a paid solution that meets your needs.

Why do I need to sign a contract for a free offering?

All edX customers are required to complete our standard order form, which includes our Online Campus Essentials product descriptions, including terms pertaining to data passback of your learners' progress in edX courses, as well as our standard terms and conditions that apply for all edX Online Campus and enterprise customers.

I'd like to become an Online Campus Essentials customer. What is the process? And how long does it take?

We look forward to welcoming your institution to the edX community! Getting started is quick and easy. Simply follow the steps below:

1. If you have not already done so, reach out to us by completing the inquiry form: campus.edx.org/essentials
2. You will receive an automated email asking for more information. Because this is an automated email, be sure to check your spam folder.
3. Once you complete the required information, the edX team will process your application. This process can take 3-5 business days.
4. Upon final approval, you'll receive an email from DOCUSIGN with a contract to complete, sign and return.
5. Once we receive the signed contact, edX will set up your account and send your digital welcome pack and account management details within 3-5 days.